



Trnka Web Design & Digital Services LLC

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### Workflow of a Web Design Project

Discover	Define	Design	Develop	Deliver
Learning Meeting				
Brand Strategy				
Purpose, Audience, & Goals				
Budget				
OK?				
<b>Sign Off</b>	Project Start Meeting			
	Definition & Schedule			
	OK?			
	<b>Sign Off &amp; Initial Payment Due</b>	Site Map Concept	Design Concept	
		OK?		
		<b>Sign Off &amp; 2<sup>nd</sup> Payment Due</b>	Build Framework	
			Preliminary Testing & Review	
			OK?	
			<b>Sign Off &amp; 3rd Payment Due</b>	
			Input Content	
			Testing & Review	
			OK?	
			Changes?	Sign Off
				<b>Launch &amp; Final Payment Due</b>